



## AN INVITATION FOR MBTI® PRACTITIONERS...

### THE ARCHETYPE LEADERSHIP SIMULATION®

- ❖ Helps your clients leverage their MBTI® investment
- ❖ Provides your clients a direct application of MBTI® and the Lominger leadership competencies (as profiled in the new book, YOU)
- ❖ Enriches MBTI® with strategy and real-life business applications
- ❖ Expands your opportunities to help your clients with their ongoing type development

The ARCHETYPE LEADERSHIP SIMULATION has been designed to connect leaders to “archetypes” (universal, original, constant patterns or models).

Since we continually experience these patterns, learning can be greatly accelerated when we understand and apply them—first to ourselves, then to our external world.

The Simulation is based on many years of research and application with thousands of executives in different types of organizations.

#### LEARNING MODULES

The expansive scope of the learning modules differentiates this program. For example, your clients not only experience strategic management and planning, but they also work with scenario planning. Their leadership is further enriched through the use of competitive-edge competencies (e.g., strategic agility and innovation).

1. Learning Environment	The simulation is story-driven with chapters that incorporate research on the <b>most critical issues</b> facing organizations today. Learners work in teams and have the use of models and other tools that inform decisions and actions.
2. Self - Management	The goal of enhanced Self-Management is clearer <b>perceptions</b> and sounder <b>judgments</b> . Use of powerful tools enables a higher-level understanding. Self-insight is further applied to situations that mirror real-life issues.
3. Leadership Competencies	The simulation allows learners to utilize highly researched competitive-edge Leadership Competencies. These are the competencies that are important across all levels of organizations and at which <b>very few people</b> are highly skilled.
4. Performance Culture	The development of a Performance Culture is the <b>keystone</b> of the simulation. Learners experience ways to move beyond internal “silos.” Importantly, a due diligence model is applied to evaluate potential partnerships.
5. Strategic Thinking	The key word in the “New Economy” is <b>innovation</b> . Use of Strategic Thinking is embedded in the simulation so that learners can practice, experience, and gain strategic agility in a safe environment.
6. Strategic Management & Planning	Effective Strategic Management enables Strategic Planning to be <b>implemented</b> . Through the simulation, learners will understand and apply the four universal stages: Scanning, Strategy Formulation, Implementation, and Measurement.
7. Scenario Planning	The use of Scenario Planning in the simulation helps put Strategic Management & Planning in a context that anticipates major driving forces and change. Learners experience scenario thinking as the art of <b>strategic conversation</b> .

# THE ARCHETYPE LEADERSHIP SIMULATION<sup>®</sup>



## LEARNING THROUGH THE SIMULATION

*"Experience is an expensive teacher..."*

Benjamin Franklin

- ❖ Learning through the Simulation can greatly intensify and accelerate learning
- ❖ Participants face complex issues and make decisions in a safe environment

This is a proven program with demonstrated results. There are tremendous developmental opportunities linking the Simulation to coaching, the use of 360° instruments, and other tools.

### PROGRAMS ARRANGED UPON REQUEST

The Simulation can be custom designed to include organizational competencies.



Contact [Qualifying.org](http://Qualifying.org)<sup>®</sup> for additional details.  
250 Executive Park Blvd, Suite 100 Winston-Salem, NC 27103  
(336) 774-0330

The MBTI<sup>®</sup> is the registered trademark of the Myers-Briggs Type Indicator Trust.  
[Qualifying.org](http://Qualifying.org)<sup>®</sup> is the registered trademark of [Qualifying.org](http://Qualifying.org)<sup>®</sup>, Inc.